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## FOR IMMEDIATE RELEASE

### **John C. Lipman, MD Names The Real Housewives of Atlanta Star, Super Model and Entrepreneur Cynthia Bailey Atlanta Fibroid Center Celebrity Ambassador**

[Atlanta, GA]. Television Personality, CEO of The Bailey Agency School of Fashion, and Star of one of Bravo's hit Reality Show, The Real Housewives of Atlanta (RHOA), Cynthia Bailey joins one of the nation's most renowned Fibroid Experts as the Celebrity Fibroid Awareness Ambassador in a crusade to save women from the devastating effects of uterine fibroids.

The RHOA Star, Super Model, and Entrepreneur Cynthia Bailey suffered embarrassing episodes due to uterine fibroids before meeting Dr. John C. Lipman. Now, Bailey and Lipman will launch an awareness campaign to tell women all over the

world they can find relief in a non-surgical procedure, called Uterine Fibroid Embolization (UFE) at the Atlanta Fibroid Center. Ms. Bailey remarked, "I highly recommend this method, because it works! Dr. Lipman and UFE truly gave me my life back! Don't let anyone tell you that you can't keep your uterus before looking into this procedure first!"

Dr. Lipman has performed over 6,000 UFEs—more than any other physician—as recently reported at SIR, the national Interventional Radiology meeting. Cynthia was one of his patients and her success with the procedure has been widely publicized, having candidly shared her experience with fibroids on RHOA. "Cynthia was an obvious fit with her willingness to reveal her journey back to health with the shows' fans. She is very brave and a true ambassador!" says Dr. Lipman.

Fibroids are benign growths and are the most common pelvic tumors in women. One in every three adult women and 80 percent of African-American women has fibroids. They are not cancerous, and therefore treatment options have been overlooked as compared to treating cancerous tumors. Fibroids



are the most likely reason women have heavy periods, and can also cause pelvic pain, bloating, and urinary frequency. Often women enduring these symptoms are told they need surgery, either myomectomy (removing some of the fibroids) or hysterectomy (removing the uterus).

Performed as an outpatient procedure, UFE takes less than an hour and patients are discharged home several hours later. Compared to surgery, UFE is safer, less invasive, less expensive, has a much shorter recovery time.....and with UFE, patients keep their uterus. “Wearing white is a symbol of freedom from the symptoms of fibroids for those women who undergo UFE. Women suffering with fibroids never get to wear white because their entire life revolves around their period. We want to increase the awareness about UFE and the Atlanta Fibroid Center and help women get the relief from fibroids without any surgery!” says Dr. Lipman. “Often times fibroid sufferers are not told about this option by their gynecologists, and almost every patient that is a candidate for fibroid surgery is a candidate for UFE. We’re hoping to have a lot of women come to our White Pants event; particularly those suffering with fibroids so that they can learn more about UFE.”

*Supermodel Cynthia Bailey is a resident of Atlanta, GA. The Alabama-born beauty moved to New York City over 25 years ago to pursue her dream of modeling, and is still a successful model in high demand. Since RHOA, Cynthia launched The Bailey Agency School of Fashion, Cynthia Bailey Eyewear, and Cargo By Cynthia Bailey, a leather goods line. Cynthia Bailey will be available to answer questions about her road to recovery during the Dr. Lipman and Atlanta Fibroid Center’s Wear White Pants celebration on Monday, July 24 at Terminus330, located at 330 Marietta Street NW, downtown Atlanta. Women can register for this event at no charge: [wearwhitepants.eventbrite.com](http://wearwhitepants.eventbrite.com).*

**For more information or stories on this event, please email [angeliapressley@gmail.com](mailto:angeliapressley@gmail.com) or call her at 404-671-7937.**

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